

ADVERTISING AND PUBLICITY CONSENT AND RELEASE FORM

I agree and consent that _____ (photographers name) , and it's nominees and assigns, may use the likeness and/or photography, as applicable, or any reproduction (full or partial) thereof, in any form, style, or color, together with any writing and other advertising material, including television, in connection therewith, including the use of my name, as they may select.

The consent and release is given without limitation upon, or liability for, any use for advertising, illustration, publication or broadcast of every kind, or in trade or media, or for any purpose. I further agree that such photography and/or likeness or voice and the film, tape, plates, and negatives thereof, shall be and remain their exclusive property. I further waive any right to inspect or approve the commercial or advertising material.

Taken in _____ on _____
(PLACE) (DATE)

I am 21 years of age or over (check one). Yes _____ No _____

Name (Please print): _____

Street Address: _____

City, State, Zip: _____

Signature: _____

Witnessed: _____

Event/Date: _____

Image/File Name: _____

Photo Title: _____

Category: _____

Please return completed form to:

Atlantic City Convention & Visitors Authority
Attn: e-Marketing Dept
2314 Pacific Avenue
Atlantic City, NJ 08401